

“LEVEL UP”

BUSINESS GROWTH INCUBATOR

2023

MEET THE COHORT

The programme's second cohort comprises some of Cayman's most resilient and committed small business entrepreneurs.



Our Vision

“To be Cayman’s leading provider of comprehensive business development services, excelling at promoting the growth of small business in the market place”

Our Mission

“We drive economic prosperity by improving small business viability and sustainability through advocacy, Business counselling, training and increasing access to finance”

TABLE OF CONTENTS

OUR VISION AND MISSION

PAGE 01

MESSAGE FROM THE HONOURABLE MINISTER

PAGES 03

MESSAGE FROM THE DIRECTOR

PAGES 04

THE STORY

PAGE 05

THE PROFILES

PAGE 07-26

OUR TEAM

PAGE 27-29



André Ebanks

**Hon. Minister for Investment,
Innovation and Social Development**

One of the primary factors for facilitating economic growth in our Islands is supporting the development of small and micro enterprises. The Government, through the Ministry and the Cayman Islands Centre for Business Development (“the Centre”), has been proactive in this regard by making it a strategic priority and working to implement the necessary policies and programmes to facilitate this development. Government is intent on supporting high-growth potential entrepreneurship, harnessing the creativity of our people to build innovative, viable businesses with the potential to employ a considerable number of people and enhance local offerings.

As such the Business Growth Incubator Programme was strategically designed by government to facilitate accelerated growth for opportunity-driven entrepreneurship. It is intended to identify entrepreneurs with viable businesses who need support in successfully navigating this stage of business. It is my pleasure, therefore, to extend heartiest congratulations to each of our programme participants who have successfully completed this phase of the programme. It is no easy feat, as small business owners, to divorce yourselves from the reality of your every-day business operations, yet you committed to the process and stayed the course. My sincere commendations!

With the nurturing that has been received through the Business Growth Incubator, I believe that you are now better positioned as strategic entrepreneurs to make decisions that will see your businesses scaling successfully. I am even more confident that with the coaching and mentoring that will happen in the upcoming months, your enterprises will become more competitive, both locally and globally. It is the Government’s expectation that in the coming months and years, your enterprises will become evidence for the potential of small business entrepreneurship, to bolster economic development not only in the Cayman Islands but across the region. May the passion and the commitment that you have so far demonstrated in this programme be the driving force of your future success.

On behalf of the Ministry of Investment, Innovation and Social Development, we also congratulate the leadership and staff of the Centre for designing and implementing a programme that has become so valuable to Cayman’s entrepreneurial community. The team has aptly proven the government’s commitment to increase the economic participation of small businesses in the Cayman Islands. The Ministry congratulates the Centre for the extraordinary work its staff continues to do with and on behalf of the vital micro and small business sector.



Althea West-Myers

**Director
Cayman Islands Centre for
Business Development (CICBD)**

The implementation of this second cohort of our Business Growth Incubator is testament to the value of the product to Cayman's entrepreneurial landscape. Cohort 2, again, saw the converging of business owners committed to the process of successfully navigating this difficult phase of the business life-cycle. Our objective, at CICBD, was to increase entrepreneurial competences while exposing participants to strategies that would put them on an accelerated path to growth. Mission accomplished!

Our entrepreneurs were taken through a robust and intense twelve-week period of classroom training which included strategy development sessions, business model design, testing, validation and innovation, understanding how to increase sales, manage finances, manage risk, build the business brand as well as understanding how to leverage technology to increase sales and grow their businesses.

At the close of this first phase of the programme, we look forward to twelve months of implementation to follow where our entrepreneurs will work with assigned business advisors to customize the learnings in ways that are appropriate and useful for each participant.

We are happy to unleash into the realm of national and global entrepreneurial possibilities, nineteen entrepreneurs who have done themselves and their enterprises proud; who now truly understand what it means to be entrepreneurial in their approach to business; who have strengthened their networks (and likely their net worth); who have now been set on a path to promulgating themselves into new markets and whose abilities to assess and access funding opportunities have significantly improved.

Heartiest congratulations to our participants for coming out on the other side of this programme with the mindset that validates our belief in the potential of the sector.

Many thanks to the guest presenters, the business advisors and our programme coordinator who have given their all to the advancement of our programme objectives. Many thanks as well to the Ministry team for their full support and backing throughout implementation.

We know that before too long the national impact of this programme will be evidenced by the changes that will be occasioned by these enterprises. Cheers to an economic future championed by Cayman's Micro Small and Medium Enterprise sector!

THE STORY BEHIND THE BUSINESS-GROWTH INCUBATOR

At CICBD, our work with Cayman's small business has taught us that the islands have a significant number of lifestyle businesses and that, though some of these might have existed for a number of years, many have not been able to properly scale with the passing of time. 'Grow your business' was designed to address this need. The programme is an acknowledgement that many established businesses have the potential to contribute significantly to economies, but are many times unable to navigate the growth stage of the business life cycle on their own.

The business-growth incubator has been so well received that it has become CICBD's flagship programme. The programme identifies and assists existing micro and small businesses that have a steady market and are looking to learn how to create and manage business growth in order to achieve increased sales, increased market share, increased profits.

It supports the cohort of micro and small businesses through training, coaching and hand-holding to adapt, customize and implement strategies and methods that have been taught.

As such, following the twelve-week training sessions, the cohort will be provided with business development support through an assigned business advisor and mentors for a period of one (1) year to take their business to the next level.

The cohort of entrepreneurs are also provided increased access to funding through special relationships with funding agencies and potential investor interest.

The programme gives special focus to de-risking small businesses hence risk management consultants are contracted to help businesses manage risk as they grow.



THE

COHORT





COHORT COMPANY PROFILES

ALAN HADDAD

DREAM HOMES



Description of the company:

DREAM HOMES is a real estate business established by Alan Haddad, its current principal. With 25 years of real estate experience, and a passion for helping clients succeed, the enterprise offers top-notch real estate services. These services cover the range of buying, selling, and investing - guiding clients throughout the process.

The company specializes in residential and commercial properties. They leverage the advantage of local knowledge and insights to find the perfect match for its clients. Dream Homes is relatively new to the Real Estate market but expects to soon be able to offer exclusive listings, market updates, and insider tips.

At Dream Homes, dreams become homes!

Owner(s)' Name: ALAN HADDAD

Business Name: DREAM HOMES

Address: 2nd Fl. Genesis Building, George Town

Contact Information: (345) 546-2626,

alan@dreamhomes.ky

www.dreamhomes.ky



ASHLEY HARDCASTLE

CAYMAN MASSAGE & WELLNESS

Description of the company:

Cayman Massage & Wellness was established in 2016. The company offers medical massage therapy providing professional therapeutic massage- therapy treatments for pain management, injury treatment and prevention, mobility and rehabilitation. All staff are experts in Massage Therapy with years of experience and licensed with the local Medical Board - CPAM. (Council for Professions Allied with Medicine).

The company specializes mostly in pain management with its primary focus being on athletes, prenatal and postural concerns. Treatments are provided for migraines, pre/post-natal, pre/post-surgical, strains, sprains, tendonitis, fibromyalgia, chronic and acute pain, and much more. Services are provided to persons of all ages from children to elderly.

As the business continues to grow, it is expected that more services will be added, including traditional Chinese medicine, acupuncture, with a fertility and pain management focus.



Owner(s)' Name: ASHLEY HARDCASTLE

Business Name: CAYMAN MASSAGE & WELLNESS

Address: 24-508 WEST BAY ROAD

Date of Establishment: APRIL 2016

Contact Information: 345 936-0161
ashley@caymanmassage.ky



Cayman Massage
& Wellness

BADIR AWE

AWESOME PRODUCTIONS



Description of the company:

Awesome Productions was founded by Badir Awe, a Caymanian entrepreneur, who embarked on a personal journey of self-discovery and found his true passion in film production after obtaining degrees in Finance and Theology. Inspired by his own creative calling, Badir met Laurent Fresard, a successful fund manager seeking a career in the creative industry. Together, they formed Awesome Productions, initially focused on commercial video production.

However, after five years in the industry, they recognized a niche and a clearer focus in production services, leading to a pivotal decision to pivot their business. This shift made the company leaner, more focused, and allowed them to offer specialized production services.

Throughout their journey, Awesome Productions has provided opportunities for young, creative Caymanians to fulfill their artistic aspirations in an environment that was previously lacking in creative outlets.

By empowering individuals to express themselves and contributing to the betterment of the community, Awesome Productions has become a leading force in the Cayman Islands' creative landscape.

Owner(s)' Name: BADIR AWE

Business Name: AWESOME PRODUCTIONS

Address: SUIT 102, BAY TOWN PLAZA

Date of Establishment: JANUARY 2014

Contact Information: 345 929-4056

Badir.awe@awesome.ky

awesome
PRODUCTIONS

ECKERD MCFIELD

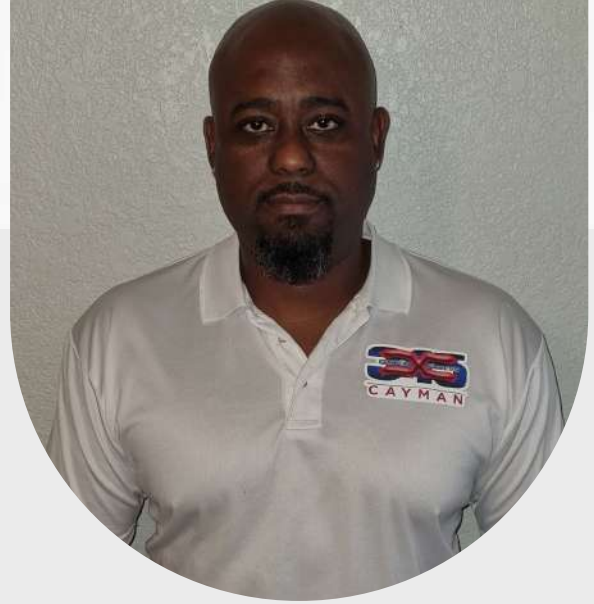
X FACTOR FITNESS

Description of the company:

X Factor Fitness Cayman is led by Caymanian, Eckerd McField, who has been in the gym and fitness business for 20 years.

While X-Factor Fitness represents Eckerd's first real entrepreneurial venture, he has been a sports coach since age 16 and has spent most of his adult life working in sports and fitness. As such, Eckerd has an in-depth knowledge of the business of sports.

The company currently provides mobile personal training services but is also now seeking to establish strategic partnerships with corporations to provide customized, packaged fitness products and services to staff members. These are two under-served (niche) areas of the market from which the company seeks to gain competitive advantage.



Owner(s)' Name: ECKERD MCFIELD

Business Name: X FACTOR FITNESS

Address: MOBILE

Date of Establishment: August 2016

Contact Information: 939-8800

xfactorfitness13@gmail.com



GILES SMITH

PARADISE LANDSCAPING



Description of the company:

Paradise Landscaping is a premier landscaping firm in Grand Cayman specializing in Design and Installation. Its founder, Giles Smith, has been a professional in the landscaping arena for decades.

Having worked with some of the largest developers on the island, the Paradise team handles any size landscaping contract, ranging from residential to commercial projects.

Its design services include landscape & Irrigation Installation, artificial grass installation, large tree transplanting, outdoor lighting, pool maintenance and pond-design and filtration systems. The company's design process involves a tailored approach, focusing on working with clients to create extraordinary spaces.

Owner(s)' Name: GILES SMITH

Business Name: PARADISE LANDSCAPING

Address: BOX 334, GRAND CAYMAN KY1-1106

Date of Establishment: MAY 07, 2018

Contact Information: 345-547-1530;

info@paradise.ky



HANNAH POWERY

HAIR BY HANNAH

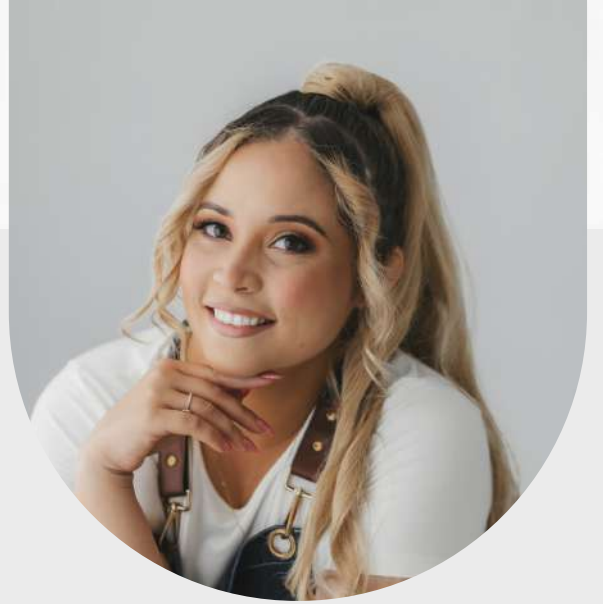
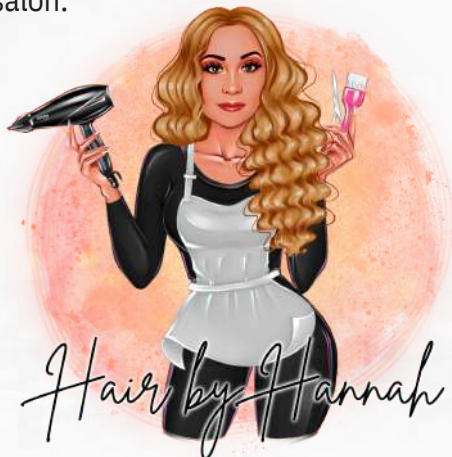
Description of the company:

Hair by Hannah is an exclusive, convenient, and personalized hairdressing experience focused on making its clients' hair dreams a reality.

With 8 years of experience as a freelance hairdresser, the enterprises specializes in creating stunning hairstyles that boost confidence and leave clients feeling amazing. Whether it's a trendy haircut, a breathtaking color transformation, or an elegant up-do, I offer a wide range of services tailored to their clients' unique needs and preferences.

What sets Hair by Hannah apart is the flexibility and comfort it provides. Having started her journey from working out of her car, the owner has now expanded to a dedicated salon location to ensure an enhanced experience for her clients. However, she still understands the importance of convenience, which is why she continues to offer mobile services, bringing her hair-styling expertise right to the comfort of clients' own home.

Hair by Hannah finds competitive advantage in providing mobile, personalized services to clients who prefer to access these services outside of a beauty salon.



Owner(s)' Name: HANNAH POWERY

Business Name: HAIR BY HANNAH

Address: P.O. BOX 440

Date of Establishment: MARCH 2022

Contact Information: Hairbyhannah.ky@gmail.com

345 923-8950

JAMIE MCLAUGHLIN

DIAMOND CONCRETE DESIGN



Description of the company:

Diamond Concrete Design was established in 2005 by Jamie McLaughlin, a young Caymanian with a passion for artistry and design. The company specializes in outdoor and patio flooring . It utilizes a variety of concrete designs to produce world-class finishes for outdoor spaces to include pools, gardens, decks, patios, drive-way and walk-ways.

Over the years the enterprise has undertaken both residential and commercial projects with significant successes. The durability of the product has given the business significant competitive advantage, as it has the ability to withstand adverse weather conditions and the wear and tear of vehicular pressures.

The business employs two persons and increases staff as necessary, depending on the size and nature of the projects being undertaken. The owner has over twenty years of experience and therefore has the technical expertise to ensure operational efficiency.

The business is now looking to establish strategic partnerships with other enterprises within the construction industry.

Owner(s)' Name: JAMIE MCLAUGHLIN

Business Name: DIAMOND CONCRETE DESIGN

Address: 65 DONBAP DRIVE, BODDEN TOWN

Date of Establishment: FEBRUARY 2006

Contact Information: 525-0025

diamindconcretedesign@gmail.com



JO JAMES

JUST LIKE HOME

Description of the company:

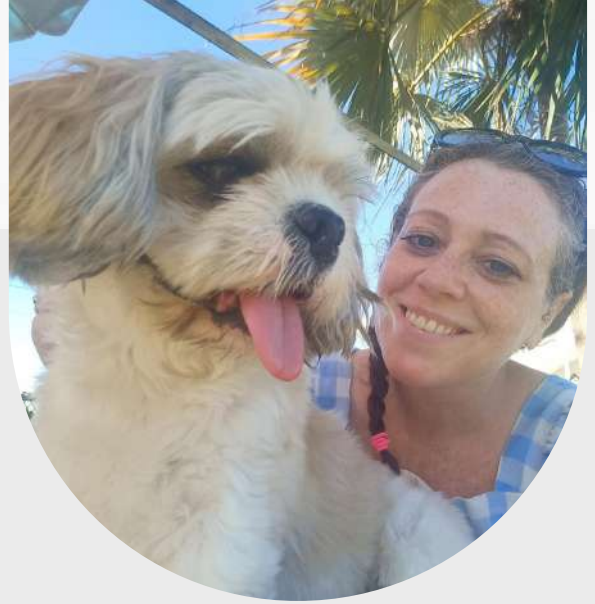
Just Like Home doggy daycare and boarding facility launched in August 2020 with the idea of housing dogs (in the home of its founder, Jo James), while dog owners were at work or travelling. The main motivation for Just Like Home, was that the owner was looking for an alternative for her own dog as she did not want to put her in a traditional kennel facility to board, while she travelled.

The company targets dog owners who want the absolute best in care for their fur babies (dogs or cats) during periods of time when they are working, travelling or have social commitments which their pet is unable to attend with them. The company recognizes that having a home-away-from-home environment for dog parents is not only a comforting and reassuring, but also calmer and less stressful for the pets and uses this knowledge to its competitive advantage.

Doggy daycare is also a wonderful opportunity for dogs to socialize, get plenty of exercise and enjoy lots of stimulation that they may not have access to at home.

The business offers 24 hour love, care and attention to all the fur babies that they have the honor and pleasure to take care of.

In addition, Just Like Home also offers in-home cat care and rabbit care services for those pet parents who prefer to leave their pets at home and in our excellent, professional and undeniable care, while they travel. This provides the business with a niche market.



Owner(s)' Name: JO JAMES

Business Name: JUST LIKE HOME

Address: 81 HIRST ROAD, SAVANNAH

Date of Establishment: AUGUST 20TH 2020

Contact Information: (345) 938-2587
jo@justlikehomecayman.net



JOHN BIRD

MARTLET DESIGN



Description of the company:

Martlet Design, owned by John Bird, is the premier custom furniture and cabinetmaking business in the Cayman Islands. With a team of 10 skilled makers, led by award-winning designer and builder John Bird, Martlet Design specializes in creating bespoke pieces and installations for both residential and commercial spaces.

John's journey in the industry began three decades ago in Vancouver, British Columbia, where he developed a passion for using reclaimed materials from demolished buildings. Later, he attended Parnham College in Dorset, England, under the mentorship of renowned furniture builder, designer, and educator John Makepeace. This invaluable experience exposed John to diverse styles and techniques, allowing him to refine his skills and develop a unique sense of style that is evident in all of Martlet Design's work.

Whether you have a special idea in mind or need assistance with custom furniture or cabinet making, John and his team at Martlet Design are dedicated to bringing your vision to life with exceptional craftsmanship and attention to detail.

Owner(s)' Name: JOHN BIRD

Business Name: MARTLET DESIGN

Address: 59 MERRENDALE DR, GEORGE TOWN

Date of Establishment: June 2006

Contact Information: 345-916-7583
john@martletdesign.com

Martlet design



TESLA THOMAS & KAYLYN BODDEN

SOCIAL BUTTERFLIES



Description of the company:

Social Butterflies is a boutique online marketing company that focuses on quality services and timely delivery. The founders utilize their expertise to create a unique marketing mix of services and bespoke packages to meet clients' needs.

They offer services ranging from website development to social media management. They also provide photography, videography, branding and graphic design services.

With over 20 years of experience in creative media production and digital marketing, Social Butterflies is one of the leading digital agencies in the Cayman Islands.



Owner(s)' Name: TESLA THOMAS & KAYLYN BODDEN

Business Name: SOCIAL BUTTERFLIES

Address: Baytown Plaza, West Bay Road, George Town

Date of Establishment: December 2018

Contact Information: +1 345 517 7628

hello@socialbutterflies.ky

LISA KELLY

SALON LA FEMME



Description of the company:

With over 35 years in the service industry, Lisa Kelly, owner of "The Salon La Femme" brings a wealth of experience and passion to the beauty industry.

The Salon La Femme is a beauty salon and spa, known for quality and service. The full-service salon uses state of the art equipment to assure clients the kind of physical environment they are willing to return to. The company caters to each client's style, personality, and busy schedule. The professional staff focuses on assisting clients in getting the most out of their busy schedule or lunch hour. Clients can schedule multiple services simultaneously.

The business is known for its efficiency, professionalism, and service. Bringing over three decades of experience in customer service to her own business allows the owner to lead, manage, grow, and motivate their team of professionals. The company's culture is one of growth and professionalism which allows staff to grow in their own professional careers.

The Salon La Femme – Where Quality Meets Service

THE SALON | LA FEMME

Owner(s)' Name: LISA KELLY

Business Name: SALON LA FEMME

Address: 316 Dorcy Drive, Alexander Place Unit #6

Date of Establishment: February 2015

Contact Information: 1 345 949-8289

1 345 326-8982;

thesalonlafemme@gmail.com

MARLON TABARES

SPEAKEASY

Description of the company:

This premium crystal-clear ice company was created with the intention of catering to the bar scene and cocktail industry. With a passion for providing the ultimate drinking experience, the team has been committed to crafting the perfect ice for every drink.

Speakeasy's ice is made through a meticulous process that involves a 24-hour freezing cycle in an insulated environment. This process allows the ice to be clear and free from impurities, resulting in a superior quality product. Ice cubes are available in various sizes and shapes, including classic cubes, spheres, and others.

The company has quickly become a leading supplier of high-quality ice to bars, restaurants, and event venues throughout the country. Making its target market the bar scene and cocktail industry has allowed Speakeasy to gain a deep understanding of the needs and preferences of bartenders and mixologists.

The company prides itself on its commitment to quality and customer service. Its team of experts is constantly working to improve their products and provide their clients with the best possible experience. Whether you are a small bar or a large event venue, they are dedicated to helping you enhance your customers' drinking experience with our premium crystal-clear ice.



Owner(s)' Name: MARLON TABARES

Business Name: SPEAKEASY

Address: 84 BREEZY WAY, GEORGE TOWN

Date of Establishment: 2021

Contact Information: 928-0406

Email: ifce@speakeasy.ky



NEVILLE MORGAN

COOLING PROS



Description of the company:

Cooling Pros is a private, locally owned and operated Heating, Ventilation, Air Conditioning and Refrigeration (HVACR) business in the Cayman Islands, serving residential, commercial, industrial and governmental clientele.

Services include Repair, Installation, Design, Maintenance (servicing) and Sales. Founded by owners Neville Morgan and Michael Brandon in 2018, Cooling Pros is partnered and synchronized with its sister business, Foam Pros - which specializes in spray foam insulation, leveraging scientific and operational synergies.

The company is a growing, culturally diverse team, with a large portion being a skilled Caymanian workforce as they strive to support our local economy. The founders strongly believe in putting people first, by educating clients to make informed solution decisions, while delivering timely, friendly, expert service that they stand behind and guarantee.



Owner(s)' Name: NEVILLE MORGAN &
MICHAEL BRANDON

Business Name: COOLING PROS

Address: A101 Barcadere Warehouse Park,
Industrial Park

Date of Establishment: JANUARY 9, 2018

Contact Information: 946-2665

MICHAEL BRANDON

FOAM PROS



Description of the company:

Foam Pros is a Caymanian owned and operated spray foam insulation company, dedicated to providing high-quality installation services at a competitive price. The professional team offers a range of services, including open-cell and closed-cell foam insulation, and works closely with each client to develop a customized plan that meets their unique needs.

Foam Pros is committed to staying up-to-date with the latest technologies and techniques to provide the best possible solutions for their clients. With a focus on excellence and customer satisfaction, Foam Pros is the go-to choice for spray foam insulation in the Cayman Islands.

Owner(s)' Name: NEVILLE MORGAN &
MICHAEL BRANDON

Business Name: FOAM PROS

Address: 11A CANNON PLACE, 294 NORTH SOUND ROAD

Date of Establishment: APRIL 2016

Contact Information: 928-2792



FoamPros

SERGIO CONI

DON FOSTERS DIVE CAYMAN

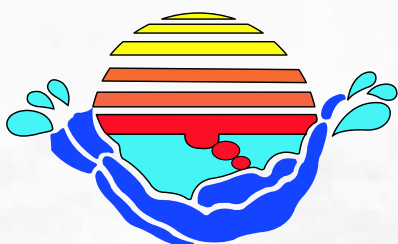


Description of the company:

Don Foster's Dive Cayman, established in 1982 is owned and operated by Sergio Coni, who has spent more ththree decades in the diving business, acquiring expertise in diving, diving training and operations management.

Don Fosters Diving Company is one of the most respected dive operations in the Cayman Islands. With a rich history and extensive experience, Don Foster's Dive Cayman is renowned for providing exceptional scuba diving opportunities. Utilizing our two dive vessels, Cayman Wall and Cayman Sky. The company offers thrilling boat diving, shore diving, night diving, and snorkeling experiences.

Situated in our waterfront location, Don Foster's Dive Cayman is dedicated to teaching and inspiring safe scuba diving practices while fostering a deep understanding of the ocean and its fascinating creatures. The company's motto, "We are here to teach and inspire safe Scuba Divers, to understand the Ocean and its creatures in ways they never experienced before. We are here to drive discovery and make lives richer with new experiences," reflects their commitment to creating unforgettable diving adventures for their customers.



**DON FOSTER'S
DIVE CAYMAN**

Owner(s)' Name: SERGIO CONI

Business Name: DON FOSTERS DIVE CAYMAN

Address: 2018 SOUTH CHURCH STREET, GEORGE TOWN

Date of Establishment: JULY 1991

Contact Information: dfdops@donfosters.com

THEODORE KELLY

24.7 TOWING



Description of the company:

24/7 Towing Ltd, established in 2010 by Theodore Kelly, is a reputable towing business specializing in prompt and reliable roadside assistance services. As the sole operator, Theodore brings over a decade of expertise and experience to efficiently handle all towing needs.

With a commitment to exceptional service, 24/7 Towing Ltd ensures round-the-clock availability, catering to emergencies and non-emergencies alike. Providing swift and professional assistance, Theodore and his towing business have become a trusted resource for individuals and businesses in need of towing solutions in Grand Cayman.

The company is now looking to innovate its business/revenue model, to expand its service offerings and introduce major technologies into its operations.

Owner(s)' Name: THEODORE KELLY

Business Name: 24.7 TOWING

Address: 440 WILL T DRIVE, LOWER VALLEY,
BODDEN TOWN

Date of Establishment: FEBRUARY 2010

Contact Information: 917.Tow@gmail.com

345 917-8698



THOMAS EBANKS

TCE PAINT SHOP



Description of the company:

TCE Paint Shop Ltd. is an independently owned, local company, that is the exclusive authorized retailer of Sherwin Williams and Nationwide paints and paint products. The company has been operating successfully in the Cayman Islands for four years.

After 40 years in the Architecture and Project Management industry, both as a designer and lead Project Manager of many multi-million-dollar projects, Thomas “Tommy” Ebanks, company CEO, saw the need for an efficient, fast, and friendly paint shop to be strategically positioned to partner with contractors, developers and homeowners.

The company has successfully leveraged strategic international partnerships with Sherwin-Williams and Nationwide and believes that it can use this partnership approach to gain competitive advantage in the local market, with both commercial and residential clients.

The company aims to continue supplying the best quality paint and exterior finishes in the Cayman Islands in order to add color to their clients' lives.

Owner(s)' Name: THOMAS CHESTER EBANKS

Business Name: TCE PAINT SHOP

Address: 27 GODFREY NIXON WAY

Date of Establishment: AUGUST 2019

Contact Information: 943-0565



VLAD LOGVINOV

PRIVORK



Description of the company:

Privork was founded in 2020 through a partnership with Caymanian stakeholders, operating from the Cayman Islands. Its founder Vlad Logvinov is a tech executive with vast knowledge in cross-jurisdictional product development.

The company provides a robust platform to assist financial service providers in improving entity management, regulatory compliance, risk controls, and cybersecurity governance.

Privork aims to reduce risks, simplify compliance procedures, and facilitate the digitalization of business processes.

Owner(s)' Name: VLAD LOGVINOV

Business Name: PRIVORK

Address: WINWARD III, REGATTA OFFICE PARK,

Date of Establishment: MAY 2018

Contact Information: info@privork.com

345 526-0261

PRIVORK
COMPLIANCE BEYOND THE BOX

ROSE SIMPSON

GRAZE GIRL



Description of the company:

Graze girl is a love driven business providing charcuterie, catering, and meal delivery services, for any major social gathering or event in The Cayman Islands.

Graze Girl has gained increasing popularity over the past two years, and is currently challenged to keep up with rising demand. The company now has the advantage of being the most sought-after provider of charcuterie services on island.

Graze Girl leverages its ability to provide world-class standard charcuterie presentations, its ability to meet customers' expectations, and its reasonable prices to gain competitive advantage.

Owner(s)' Name: ROSE SIMPSON

Business Name: GRAZE GIRL

Address: 61 West, 66 West Church Street, Unit A4

Date of Establishment: May 2021

Contact Information: 1 345 917 1292;
grazegirlcayman@gmail.com





ALTHEA WEST-MYERS

Director

Althea provides strategic direction, manages the day-to-day operations of the Centre and participates in the development, recommendation and administration of policies, procedures and processes in support of Centre operations. Althea acts under the direction of the Ministry of Investment, Innovation and Social Development while working closely with the CICBD team and other key stakeholders.

She believes the economic well-being of the region is predicated on the well-being of small businesses and as such is passionate about improving the quality and practice of entrepreneurship amongst small business owners here in Cayman. The Business Growth Incubator is an outgrowth of this belief.



THAIS DUCENT

Senior Business Advisor

This is responsible for developing and implementing the programmes that assist local businesses with starting or expanding their operations. She ensures compliance with best practices and procedures and focuses primarily on leading and providing business consulting, counseling, marketing plans, business plans, financial analysis, and entrepreneurship training. Thais provides back-up support to the Director while working closely with the Business Advisors and other key stakeholders.

OUR TEAM



ANTOLEEN WILLIAMS

Business Advisor

Antoleen assists local businesses with starting or expanding their operations. Her primary focus is on business consulting, counseling, marketing plans, business plans, financial analysis, and entrepreneurship training. She provides individualized confidential business counseling and aftercare services for business development, and works closely with the Director and Senior Business Advisor, as well as other key stakeholders.



ALBERT VOADEN

Business Advisor

Albert assists small and micro businesses with sales estimates, cost analysis, and cash flow planning. He uses internationally established tools which help entrepreneurs identify areas of their business which require focus. He helps business owners keep track of growth prospects, and business objectives. Albert works closely with the Director and Senior Business Advisor, as well as other key stakeholders



ROMAINE FOSTER

Business Advisor

Romaine provides strategic guidance to local Small and Micro Enterprises with starting or expanding their businesses. His primary focus is on business consulting, counselling, digital marketing, business plans, financial plans and analysis, and entrepreneurship training. He provides individualized confidential business counselling and aftercare services for business deployment and works closely with the Senior Business Advisor and other stakeholders.



PAULA BUCHANAN

Programme Co-ordinator

Paula is the Programme Coordinator that has responsibilities for administrative, accounting and training functions of the Centre. She assists with the development and management of the training programmes and initiatives of the Centre as well as provides support to the clients of the Incubator. She is the first point of interface between the centre and its stakeholders.

She also assist the director in preparing department budgets and monitors the budget performance.

As a trained Project Manager, she monitors and provides reports on the projects and programme performance for strategic review of the Centre.



SELENA FORBES

Receptionist

Selena is the face of CICBD and is the epitome of customer service excellence. She manages the client experience whether through e-mail communication or face-to-face. She provides support to the business advisors and the project management portfolio of services in order to guarantee the world-class customer experience that the civil service promises. She also works behind the scenes to ensure that CICBD offers the kind of standardized customer experience that will ensure our own growth as an organization.

Having recently completed her Bachelors' Degree in Business we look forward to utilizing Selena's brilliance in even more meaningful ways in the months ahead.

OUR TEAM

