

BUSINESS growth

 **CICBD** CAYMAN ISLANDS CENTRE FOR BUSINESS DEVELOPMENT **INCUBATOR**



MEET COHORT 4



2025

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About Us

CICBD was established in March 2020 as an agency mandated by government to support the growth and development of small businesses across the Cayman Islands. Through a long-term relationship-based approach, the CICBD guides small business owners through key strategies for properly managing and growing their businesses by providing training, coaching and technical support to micro and small businesses.

CICBD works with enterprises at all stages of the business life cycle. It delivers both residential and non-residential business development services – that is, we work with persons who are given a work space in our Incubator as well as persons who have their own office space or operate from home.



Core Values

The Cayman Islands Centre for Business Development firmly believes in grounding its operations in proven values and principles of doing business. Our core values guide the pursuit of the centre's vision and strategy, the conduct of operations, and the behaviour of its employees.

Our Vision

To be Cayman's leading provider of comprehensive business development services, excelling at promoting the growth of small businesses in the marketplace.

Our Mission

We drive economic prosperity by improving small business viability and sustainability through advocacy, business counselling, training and increasing access to finance.

CICBD Team



Thais Ducent
Director



Antoleen Williams
Deputy Director



Paula Buchanan
Programme Coordinator



Romaine Foster
Business Advisor



Albert Voden
Business Advisor



Asah Bailey
Business Advisor



Rachelle Rivers
Marketing & Design



Seko Hunte
Market Research



Candice Harrison
Receptionist



André Ebanks, MP

Honourable Premier and
Minister for Financial
Services & Commerce

To the Business Growth Incubator Class of 2025, hearty congratulations to you! You should be proud of this milestone in your business development – certainly I and my Cabinet colleagues are proud of you, because we know what your graduation represents for our beloved country.

But before I say more about that, let me first applaud the time, dedication and commitment you made to complete 12 weeks of training to improve your businesses, while still running your businesses.

This was no small feat, and yet it was worthwhile because of the practical, immediately applicable knowledge you've gained. In segment one of this initiative, organised by the Cayman Islands Centre for Business Development (CICBD), you focused on the foundational aspects necessary for business growth; segment two emphasised actively pursuing growth; and finally, segment three addressed how you can maintain and manage growth.

Indeed this experience has prepared you with the skills and resources that can strengthen and expand your businesses, as our economy evolves in response to local and global developments. What's more, it was intended to boost your confidence to navigate challenges, and to capitalise upon and create commercial opportunities. And this brings me to what your achievements represent for our country.

Government is well aware that micro and small business owners significantly sustain our economy. We thank you for providing jobs, products and services across our Islands. Equally important, your example helps nurture future entrepreneurs, as they identify additional business prospects that emerge from your activities.

So yes, your achievements benefit all of us in this country, and this is why Government funds CICBD's Business Growth Incubator.

Considering these great outcomes, the excellent and experienced CICBD team clearly knows the needs of micro and small businesses. Thank you for having your finger on the business pulse, being aware of current trends, and for bringing all of this together in a well-run, beneficial programme. While Government funds this initiative, it's your dedication that makes it work.

Class of 2025, I encourage you to follow CICBD's example. Continue learning and applying. Keep moving forward. And keep an eye out for each other also, so that all of you do better and better. On behalf of my Government colleagues and the people of the Cayman Islands, best wishes in your future endeavours!



Thais Ducent CICBD Director

Congratulations to the Graduating Cohort of the 2025 Business Growth Incubator Programme! What a journey these past twelve weeks have been.

You arrived with goals and ideas—some clear, some still forming—and you leave with learned strategies, stronger networks, and the mindset to lead your businesses through the next phase of growth. That is no small achievement.

The Business Growth Incubator Programme was not designed to be easy. It was built to challenge. And challenge you, it did—through workshops, group discussions and activities, honest feedback, and moments of self-doubt. Yet here you are. You leaned into the process, embraced innovation, reworked business models, and stretched yourselves in ways that will serve you long after this programme ends.

This milestone marks more than the end of training. It signals the start of your implementation phase—where lessons are applied, markets are explored, and new goals are pursued. You now have access to a framework for sustainable growth and a team of experienced business advisors ready to support you in this next chapter.

We are proud to release into the world a new class of entrepreneurs prepared to scale locally and globally—resilient, capable, and ambitious.

A heartfelt thank you goes to our business advisors whose passion and commitment made this experience meaningful for each of you. Their work often happens behind the scenes, but its impact is visible in every step forward you now take. Many thanks as well to the Ministry team for their full support and backing throughout this programme. Special thanks to our guest presenter as well, for sharing valuable insights and helping to inspire the next wave of business growth.

Graduates, as you go forward, stay bold. Stay curious. Stay connected. The Cayman Islands Centre for Business Development remains a partner in your progress. Congratulations on this major milestone. We cannot wait to see what's next in your journey!

THE STORY

BEHIND THE PROGRAMME

CICBD's engagement with Cayman's small businesses revealed a prevalent presence of lifestyle businesses. Despite their longevity, many of these businesses have struggled to scale effectively over time. Recognizing this gap, the "Business Growth Incubator" programme was conceived. This initiative acknowledges that while numerous established businesses possess substantial potential to bolster economies, they often encounter challenges navigating the growth phase on their own.

The programme has been well received, emerging as CICBD's flagship programme. It identifies and assists existing micro and small businesses with established markets, and equips them with the knowledge and tools necessary to foster business growth. Through a combination of training, coaching, and personalized guidance, the program empowers entrepreneurs to adapt, customize, and implement strategies and methodologies imparted during the sessions.

Following the intensive twelve-week training period, participants receive continued business development support. This includes access to assigned business advisors and mentors for a duration of one (1) year, aimed at propelling their businesses to new heights.



COHORT COMPANIES

- 1 Blush Essence Salon & Spa
- 2 Crooked by Design
- 3 David's Jewelry Repair
- 4 Garden of Eden Landscaping
- 5 Majestik Mealz
- 6 Motus Vitae Ltd
- 7 Naomi Johnatty Film & Photography
- 8 Pachamama
- 9 Staged
- 10 Studio Two Sixteen
- 11 Sweet Crumbs
- 12 Willie's Farm



Simone Lewis

BLUSH ESSENCE



My mission is to provide exceptional beauty services that enhance our clients' natural beauty and well-being. We are dedicated to offering a welcoming and relaxing environment where every client feels valued and appreciated. Driven by our passion for quality and personalized care, we strive to deliver an experience that leaves our clients feeling confident and rejuvenated.



Hair Services

Haircuts and Trims
Styling and Blowouts
Hair Coloring and Highlights
Balayage and Ombre
Perms and Relaxers
Hair Extensions
Deep Conditioning Treatments
Scalp Treatments

Waxing and Hair Removal

Eyebrow Shaping
Lip and Chin Waxing
Full Face Waxing
Leg and Arm Waxing
Bikini and Brazilian Waxing
Back and Chest Waxing

Nail Services

Manicures
Pedicures
Gel Nails
Acrylic Nails
Nail Art and Design
Paraffin Treatments

Body Treatments

Body Scrubs and Exfoliation
Body Wraps
Cellulite Treatments
Detox Treatments

Massage Therapy

Swedish Massage
Deep Tissue Massage
Hot Stone Massage
Aromatherapy Massage
Reflexology

Skin Care

Facials
Microdermabrasion
Chemical Peels
LED Light Therapy
Acne Treatments
Anti-Aging Treatments

Makeup Services

Makeup Application
Bridal Makeup
Special Occasion
Makeup Lessons

Additional Services

Eyelash Extensions
Brow Tinting
Lash Lifting
Spa Packages
Event Packages

CONTACT INFORMATION:



LOCATION:

Shop #4, 30 Albert
Panton Street, George
Town, Cayman Islands



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blushessence@live.com



Blush Essence Salon,
Spa & Mobile



blushessencesalon_





Danielle Bueker

CROOKED BY DESIGN

*Crooked
by Design*

"All of my pieces are made in the beautiful Cayman Islands. Every piece is handcrafted, and unique. My organic sharps bring smiles and harmony, and are a true reflection of the island's natural beauty, and its vibrant colors.

My love for mud started at childhood. I remember spending hours playing in the dirt making mud pies and building sandcastles. As I grew up, my passion for mud only grew stronger. Today, I still enjoy getting my hands dirty.

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Crooked by Design Pottery



[crookedbydesign](https://www.instagram.com/crookedbydesign)



Rohan Walters

DAVID'S JEWELRY REPAIR



David Jewelry Repair affectionately known as D's started operation in 2014, in order that the community have access to quality jewelry and watch services at affordable price.

Since then we have gradually grown to be the "Go to place," for all your jewelry need especially express watch batteries replacement expertly done. We have earned the reputation if D's can't help you no one else can.

Our highly skilled and knowledgeable watch maker comes with over 30 years' experience and specialize in all brands, low and high end watches including automatic, quartz and Eco-Drive movements (Watches).

D's in-store jeweler/goldsmith Rohan, has been serving the Cayman Islands since 2001 and is well known and trusted, coupled with our top-tier customer service, we believe in treating others how you would like to be treated.

"No one does it better" than D's we are conveniently located in the heart of George Town on the popular Eastern Ave, with lots of parking.



Services

- Express watch batteries replacement
- Watch glass and strap replacement
- Watch band adjustment
- Mechanical watch servicing
- Jewelry mending (silver & gold)
- Laser engraving
- Pearls restringing (with knots)
- Cleaning and polishing watches

Watches

- Movado
- MK
- G-shock
- TechnoMarine
- Invicta

Arabian fragrances & much more in store!

CONTACT INFORMATION:



LOCATION:

142b Eastern ave. Shop 10 Wilmer build / Nixion Enterprise, George Town



PHONES:

949-4007 or 917-9775 or 923-7813



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D's Jewelry and Watch Repair



@dsjewelryrepairky





Mariskca Blackman GARDEN OF EDEN



GARDEN OF EDEN

LANDSCAPING & GARDENING

The Gold Standard

At Garden of Eden Landscaping Services Ltd. we believe in nurturing more than just beautiful landscapes. Our 'Gold Standard' approach flows from the belief that taking excellent care of our staff will result in our staff taking excellent care of our clients.

Call or email us today to speak to our staff who have over 20 years' experience, and receive a customized solution for your private residence or commercial property. No project is outside of our scope. We cultivate excellence for all gardening and landscaping needs!

Our Products Are Environmentally Friendly

Our Gold Standard approach could not be possible without our commitment to also protect, restore and promote sustainable use of our terrestrial ecosystem.

We use all-natural, pet and environmentally friendly gardening products, safer industrial strength cleaners and environmentally friendly and safe-to-use pest control solutions.



Services

- Landscape Construction
- Landscape Management
- Beach Management
- General Maintenance
- Consultation
- Pest control

Opening Hours

Monday — Saturday
8am — 5pm

Sunday & Public Holidays
CLOSED

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goecayman



goecayman





Anne Donalds MAJESTIK MEALZ

Majestik Mealz

PLANT-BASED
MEALS

Majestik Mealz

**VEGAN FOOD
DELIVERY**



Stews|Soups |Tacos|Wraps|Bowls| Patties|
Salads & More

Weekly & Monthly Meal Plans Available

Majestik Mealz is a plant-based food delivery service based in Bodden Town, Grand Cayman, Cayman Islands. Founded in 2018 by husband-and-wife team Javron "Javy" Blackwood and Anne Donalds-Blackwood, the company aims to provide flavorful and nutritious vegan meals inspired by the Rastafarian "Ital" philosophy, emphasizing natural, additive-free ingredients.

Chef Javy, originally from Jamaica, brings his culinary expertise and passion for holistic living to the menu, which features a variety of dishes such as soups, patties, tacos, wraps, bowls, and stews. Signature offerings include the Vegan Cauliflower Shrimp Po' Boy, Lobster Roll and Ackee & Callaloo plate with fried dumpling.

Majestik Mealz operates as a delivery-only service, offering lunch deliveries from Monday to Friday between 11:00 AM and 1:00 PM, with service areas extending from Bodden Town to West Bay Road. Customers can subscribe to a weekly meal plan or receive daily menu updates via WhatsApp.



The next step for you is to build dishes for medical conditions like diabetes, cancer, high blood pressure, cholesterol & reproduction etc. That would be the finished article. Your food would be like literal medicine and you're the doctor. God's way is natural. Love it. Live long bro! -Tracey

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www.majestikmealz.com



Majestik Mealz



@majestikmealz





Patrizia Evans MOTUS VITAE

Motus Vitae

Motus Vitae is a cutting-edge health technology company that prevents sports injuries through AI-driven motion analysis. Our proprietary system transforms a 2-minute video into a detailed biomechanical risk assessment, followed by personalized corrective programs delivered the same day. With no wearables or sensors required, we make elite injury prevention accessible, scalable, and fast.

Our Services

- Quick AI Motion Screen: Capture and analyze movement in just 2 minutes to detect biomechanical and neuromuscular risk markers.
- Same-Day Individualized Programs: Each athlete receives a corrective plan tailored to their unique movement profile, delivered within hours.
- Squad-Level Injury Reports: Weekly insights for staff to monitor trends, prioritize interventions, and track improvements.
- Flexible Delivery: Delivered remotely or on-site, our platform seamlessly fits into elite and developmental team environments.

Key Metrics

- 92% adherence rate in active squads
- <1 hour from screen to program delivery
- Over 50% drop in high-risk profiles over 12 weeks
- Partnered with multiple pro teams, including the Premier League and top-tier women's football clubs

Why Choose Motus Vitae

- No hardware. No hassle.
- Evidence-based risk reduction
- Personalized, fast, and scalable
- Trusted by elite professionals



"We used to spend 30 minutes per player. Now it's two minutes—and more useful. The time savings are huge."
— Elyas Lawal, Performance Coach, Tampa Bay Sun FC



Motus Vitae is a game-changer. It gives us precise insights to act on immediately—we see fewer injuries and more confident athletes.

— Gillian Lawrence, Chief Medical Officer, Jamaican National Football Teams



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Naomi Johnatty

NAOMI JOHNATTY PHOTOGRAPHY



NAOMI JOHNATTY

— P H O T O G R A P H Y —

**Office Hours are Monday – Friday from 9AM to 5PM though
photoshoots are scheduled as requested.
We are out of office on Public Holidays in Cayman.**

Naomi Johnatty is a Caymanian, published photographer who provides high quality, high resolution images, working with professional level equipment and software. She has worked with visitors, wedding planners and large events for seven years. Her work has been published in Cayman Skies Magazine, Grand Cayman Magazine, Real Life Magazine, Cayman Compass and other reputable publications. Her services provide you with images that are valuable for future uses which continue to bring value to your family or business and marketing; printing albums and framing legacy images for your family, for your archives or your business. Whatever your need, these images will last forever and continue to bring value to your loved ones and your goals.

CONTACT INFORMATION:



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CICBD Incubator, Baytown Plaza



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www.grandcaymanphotographer.com



Naomi Johnatty Photography



@NaomiJohnattyPhotography

**WEDDINGS | ENGAGEMENTS | MATERNITY | FAMILY |
EVENTS | SPECIAL OCCASIONS | BUSINESS**

1-345-927-5637 | WWW.GRANDCAYMANPHOTOGRAPHER.COM



Sarais Chisholm PACHAMAMA

PACHAMAMA



At Pachamama, we craft premium, organic beauty and care products made from locally sourced plants. Designed for conscious individuals, our formulas help you look and feel your best—naturally. With sustainability at our core, we harness the power of nature to nourish both your skin and the planet.



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INSTAGRAM:
@Pachamama_ky_



Laurie Ebanks STAGED

STAGED

Staged is a design-forward, eco-conscious business transforming the way people live in their homes. On one side, we offer interior design services, furniture packages, and virtual e-design tailored for modern homeowners and investors.

We also operate The Refillery—the first of its kind in the Cayman Islands—offering all-natural, low-waste household essentials. It started as a physical store and now runs via delivery and refill services, catering to the growing demand for sustainable living.

What makes us stand out is our dual-purpose model: we're not just selling products—we're building a lifestyle brand rooted in both beauty and responsibility.



I'm so grateful for the incredible service Laurie and the team at Staged provided for my first home. I was completely overwhelmed trying to create a space that felt both modern and cozy—and just put together overall. Even though I only ordered a standard furniture package, Staged went above and beyond. They delivered and installed everything for me, right down to the plants and artwork! I would highly recommend them. Thank you again!



"We'd like to wholeheartedly recommend Laurie and her team at Staged. If you are looking to stage your place or just enhance a room or 2 you need not look any further. Staged are professionals with a great eye for design and impeccable service."

CONTACT INFORMATION:



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www.staged.ky



StagedCayman



@stagedcayman





Tina Ebanks

STUDIO TWO SIXTEEN



STUDIO TWO SIXTEEN

Studio Two Sixteen offers custom wedding invitation and visual branding suites that are as memorable and impactful as they are aesthetically pleasing.

Wedding stationery has been featured in the following publications: Grace Ormond Wedding Style & Wedding Chicks.



Tina Of Studio Two Sixteen Was Such A Joy To Work With. She Incorporated Our Ideas Into Her Design Seamlessly. All Our Guests Commented On How Beautiful The Invitations Were. They Are Setting The Tone For Our Upcoming Wedding. -Janet

CONTACT INFORMATION:



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studiotwosixteen



@studiotwosixteen



/studiotwosixteen



Studio Two Sixteen Was Personally Our Favourite Wedding Vendor. The Speed Of Service And Attention To Detail Were Simply Amazing And We Were Highly Impressed With The Quality And Finished Look Of Our Wedding Programmes. I Would Highly Recommend This Vendor To Any Bride-To-Be Or For Any Event That Requires Quality Stationery. You Will Not Be Disappointed.



I Had Such An Amazing Experience Planning My Wedding [Stationery] With Studio Two Sixteen! It Couldn't Have Gone More Smoothly, Tina Was There For Anything I Needed And Responded Promptly! -Danielle





Anna Marin Chua

SWEET CRUMBS CAFE

At Sweet Crumbs Cafe, we bring a delightful fusion of Asian-inspired flavors to the heart of the Cayman Islands. Specializing in soft, airy cakes, artisanal breads, and delicate pastries, our creations are a celebration of both tradition and innovation.

Founded on the belief that dessert should be as beautiful as it is delicious, we combine cute, modern design with exceptional service to create experiences that go far beyond the plate. Whether you're picking up a treat to-go or enjoying a cozy moment in our café, we make every visit feel special.



Asian-Style Cakes

From Ube Roll cakes to fluffy Japanese cheesecakes and sweet, creamy Yema cakes.

Breads & Buns

Soft and fluffy ensaymada, cheesy and sweet rolls, Korean cream cheese buns, and other beloved Asian bakery staples, freshly baked daily.

Pastries & Desserts

Creative takes on muffins, custard cream buns, cookies and more – always with a playful, aesthetic touch.

Beverages

Signature coffees, Ube and Mango Bearccinos, and handcrafted seasonal drinks to pair perfectly with your sweet treat.

CONTACT INFORMATION:

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Sweet Crumbs Cafe



@sweetcrumbscafe.ky





Shayhnie Langlois WILLIE'S FARM



Willie's Farm, also known as Whistling Duck Farm, is a multi-generational, family-run farm in the Cayman Islands and the island's largest provider of a wide variety of mangoes. With over 50 years of heritage, Willie's Farm proudly offers fresh local produce, tropical fruits, homemade baked goods, juices, preserves, and meats.

Rooted in Caymanian culture and guided by a deep love for the land, Willie's Farm has always been about feeding the people, sharing the blessings of the land, and keeping the old ways alive. Whether at the farmers' market or through partnerships with local businesses, supermarkets, and restaurants, Willie's Farm brings quality, authenticity, and heart to every table.



“Took a trip to one of my favorite places to be in Cayman to visit my cousin Kiernan today. We sweat, we talked about sustainability, and harped on about how important conscious cooking and eating is and needs to be. His grandmother gave me some mango vinegar, treated my self to a bunch of red plums, and so much more. We have the ability to be self sufficient here on this little island. It just takes education and to be void of greed. Stay tuned to see how we take this harvest and highlight them during our next two dinners here in Cayman!

— Chef Jordi Rankine

“Today on my way home my girls asked me for a smoothie so I pulled off to make a stop at Willies Fresh Fruits & Juices. Mr Charlie was there to greet me and when I placed my order I realized they only took cash. This kind gentleman without knowing me from anywhere said "It's alright, whenever you are passing by next you can visit me again". I offered to pop into the atm right up the road and circle back "You got your two girls in the car, no need for all of that dear". Went back with the cash later on and a snap of a pic to share the kindness I received in hopes that bringing further awareness and business to him will be an act of kindness I can gift him too.

— Danielle Alexis



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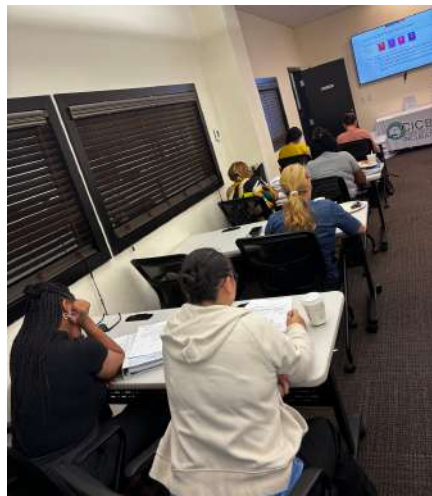


INSTAGRAM:
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COHORT 4



PICTURES





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Cayman Islands Centre for
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