**Caymanian Youth Invited to Showcase Business Ideas at 2025 Small Business Expo**

**Grand Cayman, 5 September 2025** – Young Caymanians with business ideas are invited to compete in the Cayman Islands Centre for Business Development’s (CICBD) Youth Pitch Competition, taking place at the 2025 Small Business Expo on 2 October.

The competition is open to Caymanians aged 14 to 24, who are encouraged to submit business ideas that:

* Help people and strengthen the Cayman Islands economy; and
* Align with at least one of the [United Nations Sustainable Development Goals (SDGs)](https://sdgs.un.org/goals).

Applications must be submitted by 12 September 2025 via [Youth Pitch Competition Application Form.](https://forms.monday.com/forms/9af411c1017264d40ef27ab8b614bfb1?r=use1) The top five applicants will be selected to pitch their ideas live at the 2025 Small Business Expo.

Entries will be judged on:

* Understanding of the market
* Evidence of potential success
* Strength of the management team
* Ability to compete on technology and quality, not price
* Clear and effective communication
* Knowledge of market trends and ability to adapt
* Sustaining a competitive edge

In addition to cash prizes of CI$2,500, CI$1,500, and CI$1,000, the top three winners will also receive personalised business advisory support from CICBD to help bring their ideas to life.

The 2025 Small Business Expo will be held at Hotel Indigo under the theme “Our Island, Our Future: Cultivating Commerce.” It will bring together entrepreneurs, investors, and partners to celebrate innovation and growth in Cayman’s business community.

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